



## How to Pursue Your Love of Sports in a Business Setup

Granted, not everyone has the type of athleticism to make it into the big league. But that doesn't mean you can't pursue your love of sports; all you've got to think of is how to transfer your passion into a different area, say in business, for example, to ensure you don't lose out at the end of the day.

## Become a photographer

If you love being there for the action, then why not consider becoming a [sports photographer](#) to capture those moments that will go down in history? Furthermore, you don't need a sports degree to have the privilege of being right there in the thick of things. Moreover, sports photographers, or any photographer for that matter, are often paid relatively well for their services, especially if you've managed to land a pic that will set the sports world alight.

## Speaking of lighting...

Speaking of lighting, perhaps you see an opportunity to become a lighting supplier for sports teams, both locally and even internationally. Here, you will have to have the requisite knowledge to know what lighting works best where. But suppose you don't have in-depth knowledge of what would work well in a sports stadium, you could read up on industry case studies to help provide you with a better idea of what lighting is required indoors versus outdoors, as well as the type of lighting and lighting intensity that is required on medium to large sports fields of every type. For example, you may consider LED lights to help illuminate an area cost-effectively. Furthermore, [these are great for stadiums](#) as they tend to distribute light more evenly and have less glare than other types of lighting, making for a better spectator and player experience overall.

## Become a sports coach

If you have always enjoyed motivating and encouraging others, becoming a [sports coach](#) could be a viable option to help up-and-coming players or even existing players become better versions of themselves. However, you may need to return to school to get your Bachelor of Science in Sports Science or Sports Leadership to be taken seriously in the industry.

## Following your passion from home

Of course, you don't necessarily have to be out and about to leave your mark on the sports world. There are many jobs you can do just as well [from home](#), such as:

## Starting your own sports podcast

Suppose you find that you're good at commentating on sports games and are excellent at dissecting a sports game from every angle, then you might just want to consider becoming a [sports podcaster](#) to keep sports lovers up-to-date with what's happening with their favorite teams. Here, you'll want to focus on getting sponsors for your show, as this is usually a podcaster's primary means of getting paid.

## Become a sports agent

If helping people reach their full potential is something you also enjoy doing, then you can become a [sports agent](#) and help manage professional athletes' careers from home. This starts with getting a degree in Sports Management or Public Relations to help you understand what representing a client would entail, as well as how to go about networking and reaching out to other professional leagues to help promote the careers of your top players.

## Become a sports marketer

Suppose you like to figure out ways to generate revenue for sporting events through marketing, then you could just as well become a [sports marketer](#) to help promote your favorite team online and in person. Again, you will probably have to have a formal education in the form of a bachelor's degree in Marketing, Communications, Business Management, or Public Relations to help you do your job effectively.

Ultimately, if you want to pursue your dream in sports, then you should do your best to figure out what line of business would suit you best and then build your business dreams from there.

*If you are a sports fanatic, visit the [SHR1.org](#) website to relish historical, as well as current, sporting events.*

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